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The Desert Sun

and PALM SPRINGS NEWS

2 Sections — 12 Pages

Palm Springs, California, Thursday, August 19, 1954

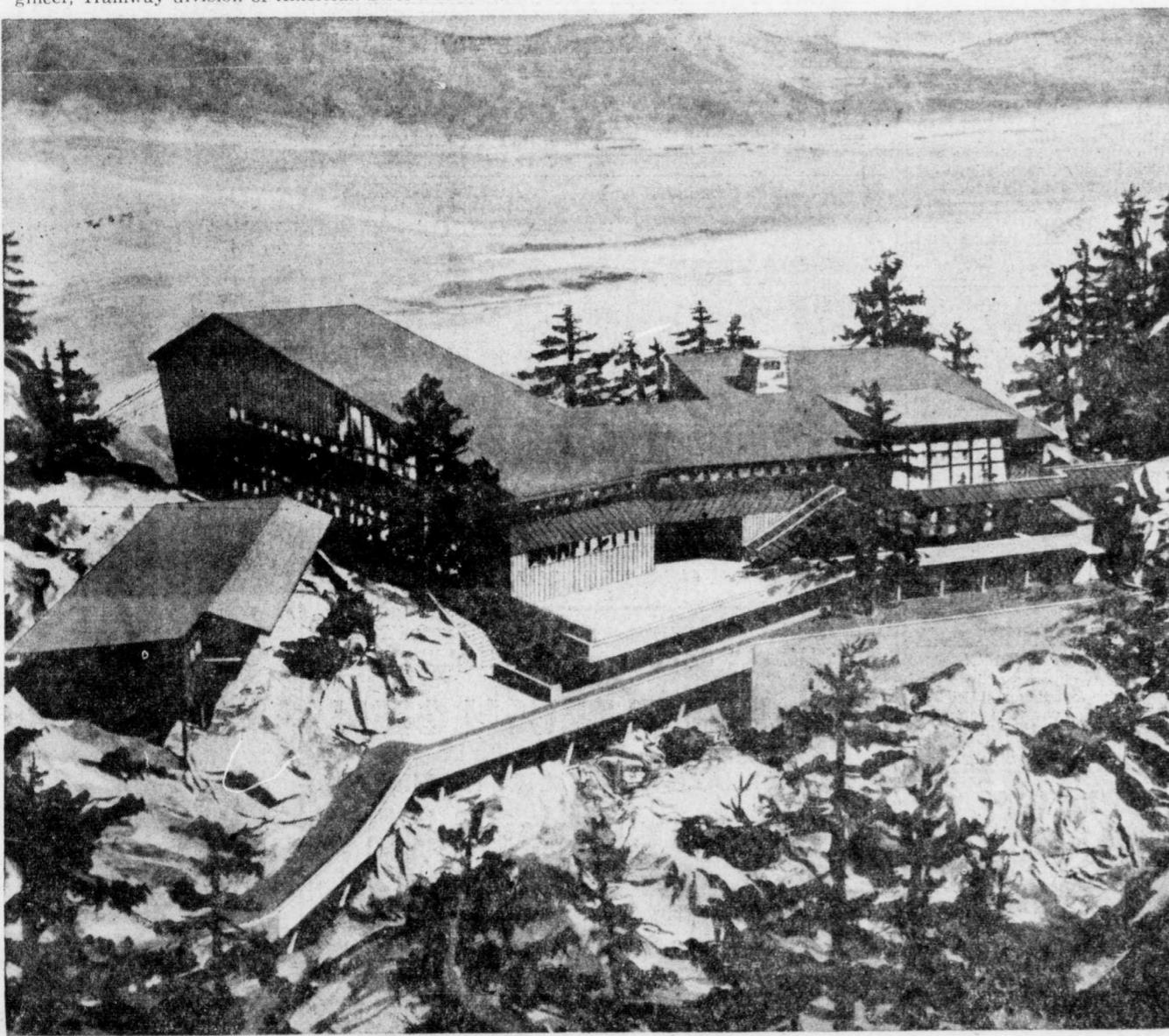
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New Tramway Views . . .



LATEST PLAN—Following the recent visit of members of the Tramway Authority and other interested parties to the top of the proposed tramway route, Gordon Bannerman, chief engineer, Tramway division of American Steel and Wire, revised

the route map for the estimated \$8,000,000 project which will be one of the wonders of the world. Members of the Tramway Authority are now awaiting final official cost estimates before proceeding with the next step in making the project a reality.



MODERN FACILITIES PLANNED—The Tramway Authority, although it has not received any late word on cost estimate, is continuing to make all plans possible in anticipation of the day when construction will be started on the project which will provide a further incentive for worldwide visitation to Palm Springs and the surrounding area. Above is an architect's drawing of the proposed building at the top of the tramway

Additional Photos on Page 1B

Palm Springs, California, Thursday, August 19, 1954

Published
Mondays and Thursdays
Thursdays only during summer months.
174 N. Palm Canyon Drive
Phone 2249

Values of Indian Land Stabilized by New Law

Dismiss Suit of Kipness vs. Davis-Ordway

Bunker Announces Decision of All Parties Involved

Case of Seymour Richard Kipness versus Police Chief John S. Davis and Sgt. Durman Ordway, the first law suit ever to be filed against local city employees, has been settled and dismissed by mutual consent of everyone concerned, and without payment of damages. City Attorney Jerry Bunker announced Tuesday.

In the suit filed early in March, Kipness claimed that he was denied the right of private consultation with his attorney, and asked total damages of \$9,000.

Judge Hilton McCabe in superior court in Indio has been presiding jurist. Notice of the dismissal, signed by Kipness and his attorney, Leonard A. Bock, has been submitted to the court.

In announcing dismissal of the case, Bunker made the following policy statement on behalf of Chief Davis and the Palm Springs Police Department:

The "recognize the right of any prisoner to a private consultation beyond the hearing distance of any police officer or any other person, other than the prisoner himself and his attorney. Any prisoner, and his or her attorney, will not be denied this right."

Kipness was arrested on a charge of petty theft February 17, and was later found guilty in justice court.



(Chamber of Commerce Photo)

LANDMARK SOLD—One of Palm Springs' best known landmarks, the 82-room Del Tahquitz Hotel, has been sold to Harold S. Maniloff of Los Angeles, and Leonard V. Wachs of Long Beach, it was announced this week. The partners purchased the equity of Miss Julie Gerson, of Palm Springs. Including projected remodeling, the transaction involved approximately \$600,000. Lee I. Hixon, a hotel man of wide experience in the West who has been appointed manager by the new owners, is pictured above with Miss Gerson, discussing the redecoration. This will include work on both the interior and exterior of the hotel. Maniloff, long associated with the hotel business and owner of the Sobel Linen company in Los Angeles, and Wachs plan to keep the Palm Canyon drive hotel open during the alterations which they expect to have completed by Oct. 1.

**EL MIRADOR TO HOST
14 MAJOR CONVENTIONS**

El Mirador Hotel will be host to 14 major conventions during the coming season, with additional prospects for at least 10 more, Ted R. Ratcliff, executive sales manager, reported this week.

The 14 definite conventions will bring an estimated 5,500 visitors to the Village, and the ones where negotiations are still under way would increase this by 2,000.

RATCLIFF AND El Mirador Manager Frank Bogert have been busy this summer lining up conventions for their world known hospitality, for they realize, like other Villagers, that in-

creased early and late seasonal business lengthens the season and benefits the entire community as well as the convention site.

First convention scheduled this fall is the meeting of the Building Material Dealers Association of California, October 22 to 24, with 300 persons expected to attend.

THIS WILL BE followed October 27 by a one-day meeting of the Council of Catholic Women, San Diego Diocese, with 300 delegates.

The largest convention of the year is the Men's Apparel Guild

See **EL MIRADOR**, Page 6a

Check Started for 'Red Scale' in Village Yards

Four agricultural inspectors started Wednesday to check whether "red scale" has attacked citrus fruits or shrubbery in Palm Springs.

A house-by-house check will be made, starting at the south city limits and on the west side of Palm Canyon drive, then extending to the north city limits and returning on the east side of Palm Canyon drive.

Deputy county agent Elmer C. Kennedy and Agricultural Inspector L. C. Cordill have made preliminary checks of yards in the area.

"Red scale" attacks citrus fruits and landscaping shrubbery. If infected plants are found in small shrubbery, the inspectors will ask permission to remove the plants free of charge, and if larger shrubs or trees are infected they will treat the growths, also free of charge.

The entire check is expected to be completed in six weeks.

Any property owner having questions concerning "red scale" or other plant diseases, is asked to contact any of the inspectors.

Meter Income Exceeds \$100,000

Parking meter receipts during July showed a large increase over the same month last year, and as a result showed the total receipts since the meters went into operation in March 1949, past the \$100,000 mark. City Treasurer Shelby V. Langford reports.

Income from parking meters in July was \$1,056, compared to \$422 in 1953, and \$259 in 1952.

Total receipts for the five-year period the meters have been in operation are \$100,067.

Summer operation of the meters now is in effect, with only 190 of the 540 meters requiring parking fees.

**APPROVE PALM CANYON
FLOOD CONTROL WORK**

Palm Springs Flood Control Zone 6 ranked third in the amount of money authorized for projects by county supervisors Friday, but the local zone had the second largest single project—the construction of levees to channel possible floods through Palm Canyon.

The Palm Canyon project budgeted amount is \$72,000, compared to the largest single item, construction of storm channels from the neighborhood of March Air Force Base and through the Perris Valley to the San Jacinto river, at a cost of \$191,498 including a government contribution of

\$146,000.

Tax rate for Zone Six per \$100 assessed valuation is \$0.15, three cents higher than last year. It ranks fourth in the county's seven districts, with Hemet-San Jacinto Zone being highest with \$0.24.

Total expenditures authorized by the supervisors is a record \$810,397, but this includes contributions of \$212,000 from other sources.

The large amount budgeted for Palm Canyon is part of a three-year program, with the entire project cost estimated at \$185,000. Zone 6 commissioners are Willard R. Hillery, Ray Sorum and William A. Mason.

Boys Siphon Gas, Forget Red Lantern, Result-Fire

Anyone know any boys who have singed eyebrows or slight burns on their arms?

The police are looking for these signs around town following a gas siphoning attempt last Wednesday evening which developed into a fire.

A nearby resident of the area, China Canyon and Vista drive, where the fire was located, reported the blaze to the police and firemen rushed to the scene.

Damage to a tire, battery and paint of the compressor was estimated by firemen from Station No. 1 at \$200.

Patent Fee Bill Passed by Congress

Provides Clear Title to Past, Future Buyers

Values of Indian land in and around Palm Springs this week became more stable in price and even enhanced in value, following Congressional passage of legislation confirming the authority of the Secretary of the Interior to issue patents in fee to allotments of lands held by individual members of the Agua Caliente Band of Mission Indians.

The legislation clears the way for Indian land owners with fee patents to once again sell their lands with a clear title, insured by title companies. Previously, title companies on advice of their attorneys, refused to issue title insurance on patents in fee issued by the Interior Secretary, citing the Mission Indian Act of 1891 which provided that tribal members must hold their allotted land in trust patent for 25 years before being eligible for a fee patent.

THE ENACTMENT of the law follows closely the decision of Federal Judge William C. Mathes upholding the government's allotment of land to members of the Agua Caliente Tribe as originally submitted in 1948 and 1949. This lawsuit was another deterrent to title insurance being issued by title companies.

Any member of the Agua Caliente Tribe may now apply for a patent in fee to his or her allotted land, subject to approval of the local Indian office, area office of the Bureau of Indian Affairs, and the Secretary of the Interior. Under a recent ruling, Indians cannot apply for a patent in fee on a separate parcel of land, but must accept it for his entire property.

ADVERTISED sales of Indian land by the government will be renewed. Palm Springs area land was not included in recent sales because the majority of buyers withdrew from the scene as soon as they were told of the lack of title insurance, thereby enabling the few remaining buyers to acquire the land at a much lower price than anticipated.

Fee patents are not issued just because a sale is contemplated though, but are based on whether the individual Indian applying is judged competent of assuming supervisory control over his land or investment if he disposes of the property.

THE LAW DOES not affect tribal property, which still requires congressional approval for any sale.

The legislation was introduced in the House of Representatives by Congressman John Phillips, and in the United States Senate by Senator Thornton Kuchel. It was recommended for passage by Fred G. Aandahl, assistant Secretary of the Interior, and thereby is assured of Presidential approval.

BESIDES CLEARING the title of future sales it also is retrospective.

See **INDIAN**, Page 2a

Ramon Project to Start Monday

Contract for the improvement of Ramon road from the high school to the east city limits was signed Tuesday with John J. Swigart and Company of Orange, Public Works Director John Keefe reported. Construction will start Monday.

The company was the low bidder for the project, with five bids being submitted. The amount bid was \$39,890.80, with the state contributing funds through the gas tax fund.

The project covers reconstructing the road, and widening it from 20 to 30 feet. Completion date is expected to be September 30, according to the contractor.

The city has started investigating its gas tax project for next year, with Keefe expected to make a formal recommendation to city council this fall.



HONORED ON BIRTHDAY — Mrs. Charles Valentino was honored on her birthday Thursday evening at a dinner party at Chi Chi. A table scene shows Mr. and Mrs. Valentino at the right, with her son, Bob Breen and Miss Addie Hubbard.

Market Burglary
Reported Tuesday

Burglary of his market at 665 South Palm Canyon drive was reported to police Tuesday by Willard McKinney. An immediate account of items taken was not available.

OPENING
Wednesday, September 1
WITH ALL BRAND NEW
BACK TO SCHOOL
PLAY CLOTHES

During September open 10-5 Tuesdays thru Saturdays

Little Folks Cottage
111 NORTH PALM CANYON DRIVE
on the Desert Inn Grounds

GRAND OPENING
Friday, August 20 -- 7:30 p.m.

ROLLERINK
TWENTYNINE PALMS, CALIFORNIA
FLOOR SHOW
EXHIBITION ROLLER SKATERS
FROM PASADENA
DOOR PRIZES

At The CHI-CHI
Tonite and Every Thursday Nite
The Palm Springs Drama Group
presents...

"A MELODRAMAS
of the GAY 90's"
WITH AN ALL-STAR LOCAL CAST
Cheer the Hero!
Hiss the Villain!
A NIGHT OF HILARIOUS FUN!
SHOW TIMES — 9 P.M. and MIDNIGHT

COMPLETE DINNERS from \$1.95
TOP SIRLOIN STEAK DINNER \$2.85

Also our regular Thursday Night Mexican Dinners

Prepared by Sidronia Villegas and Rafaela Marmalejo
TACOS TOSTADAS FRIJOLES FRIED RICE
CHILI RELLENOS ENCHILADAS

Dancing and Entertainment by
THE SPOTLITERS
NO COVER NO MINIMUM
Ample Free Parking

Phone 7391 or 5133

Smiths Return Home
from Trip to East

Mr. and Mrs. Arthur Smith of Cathedral City have returned from a seven-week vacation in Georgia, Florida and Cuba. While in Florida, the Smiths spent a week deep sea fishing.

Cemetery Site
Public Hearing
to be Monday

Public hearing on the application of the Palm Springs Cemetery district for a zoning permit for a new cemetery site will be held at 2 p.m., Monday, in the county court house in Riverside.

Opposition to the proposed site, located on Ramon road about a mile east of Date Palm drive, developed after the district had received approval of the zoning from the county planning commission. Supervisors when informed of possible opposition called the public hearing.

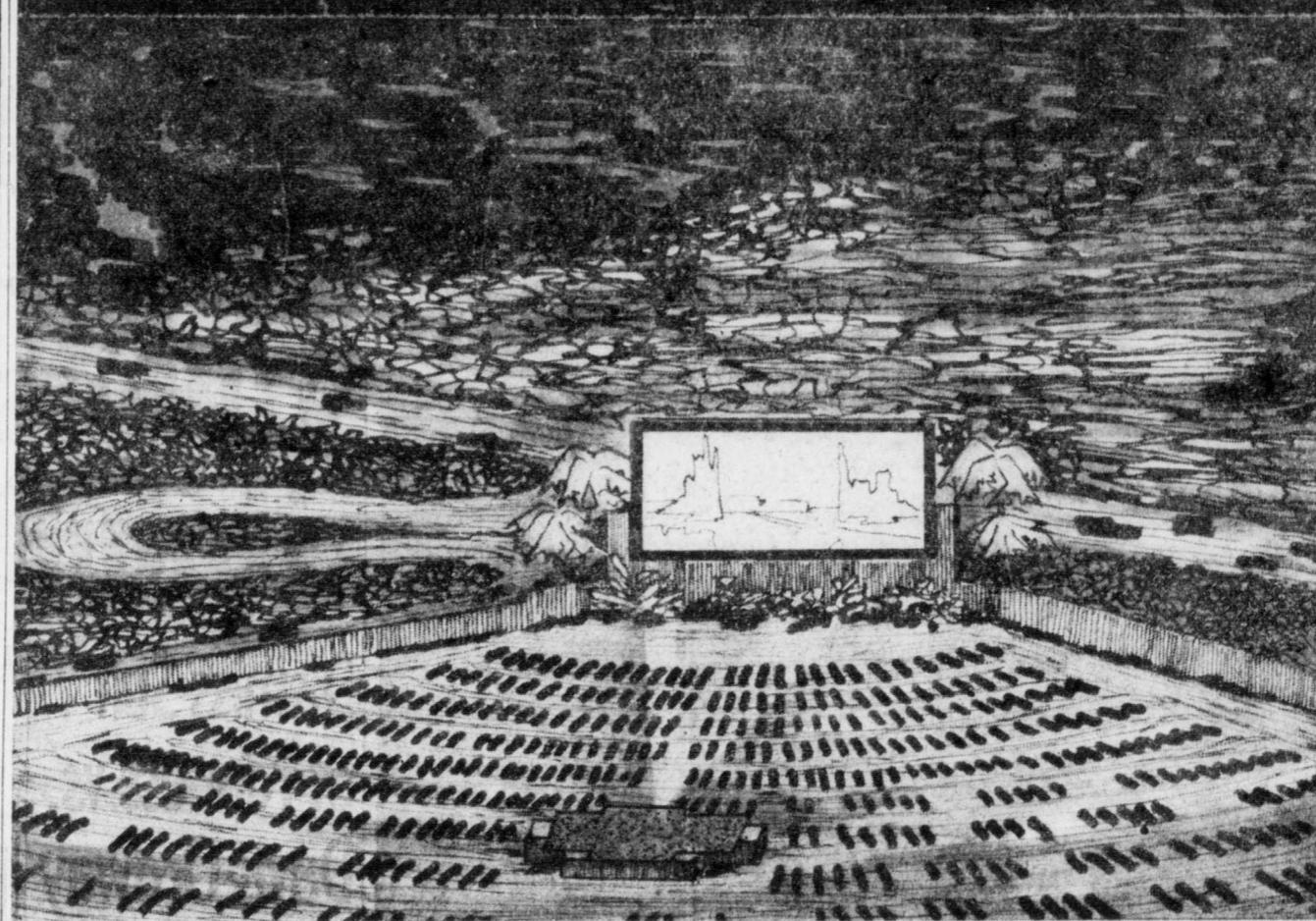
The district has been seeking a site for some time as the present cemetery, near the mountains back of O'Donnell Golf Club has room for less than 100 additional burials.

Other sites have been proposed, but were denied zoning approval by the supervisors when neighbors protested the granting of a permit.

Power Failure
Caused by Break
of Line Crossarm

Electrical power in Palm Springs went off for about 20 minutes Sunday afternoon, from 1:50 to 2:10 p.m., due to the breaking of a crossarm in the circuit about three miles west of Banning. Area Manager Francis Crocker reported.

The 88,000 volt line started a blaze in the field where it dropped.



NEW WIDE ANGLE SCREEN — An artist shows how the new wide screen will look from the inside of the Sunair Drive-in Theater when it is completed. The theater, when full, holds 615 automobiles. Benjamin and William Bronstein, owner and

Police Car Bid
Awarded Cowan

Bid of Ben Cowan Ford of \$2,100 for delivery of two new Ford cars to the police department was accepted by City Manager R. W. Peterson Friday afternoon.

Three bids were received with the highest \$3,099. Peterson had been authorized earlier by council to accept the low bid. All bids included the trade-in of the old cars.

The cars will be delivered in about two weeks.

Jim Blackstone
Leaves for Army

James H. Blackstone III, 19, son of Dr. and Mrs. James H. Blackstone, 251 San Jacinto drive, left Tuesday morning for Los Angeles, where he will be inducted into the United States Army.

He is a graduate of Palm Springs high school, and attended Westmont college last year where he was taking a liberal arts course.

LOSES PURSE

Loss of a purse containing personal identification was reported to police Friday by Ray Foss of Cathedral City. The purse was lost between Cathedral City and Banning.

The trouble with being best man at a wedding is that you get no chance to prove it. — Automotive Dealer News.

The Desert Sun
and
PALM SPRINGS NEWS

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Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1932

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Estimating — Installing

Traverse Rods — Bamboo Drapes

DESERT YARDAGE

254 North Palm Canyon Drive
Phones 7296
7857

manager of the theater, announce that construction on the improvements started this week, with the first wide screen production to be shown about October 1. The theater will remain open during the remodeling.

Sunair Drivein Theater to
Install New Wide Screen

Construction of a new wide screen at Sunair Drivein theater was started this week, with Hicks & Allred doing the contracting, it was announced by Benjamin Bronstein, owner of the drivein theater.

The new screen which will be 45 feet by 90 feet adds 1,340 square feet to the present screen, at an estimated cost of \$12,000 for the completed job. The tower is reinforced with steel beams towering 80 feet into the air, constructed to withstand a 125 mile an hour wind. It is placed 10 feet into the ground in concrete footings. The screen itself will be steel decked with a highly reflective paint surface. Outside of the tower will be remodeled to blend with the present exterior design.

Date of completion is set about November 15. Bronstein said that plans were to show the first wide screen production around the first of October, when the screen will be finished.

William Bronstein, manager

Chapter Plans
Limited Drive

Riverside county chapter, March of Dimes, will not conduct an active campaign during the National Foundation's emergency fund drive which is being held the remainder of this month.

Instead, a brochure describing the present emergency of the National Foundation for Infantile Paralysis will be sent to a limited mailing list.

All county residents are requested to submit contributions though, it was explained. The county chapter at the start of the year was contributing aid to 168 post polio patients, and 16 new cases have been reported so far in 1954.

Obituary

EDWARD F. DULIN
Edward Franklin Dulin, 39, Lawndale, died at 12:30 a.m., Tuesday, at a local hotel. It was reported that he had become ill while enroute to Palm Springs, and a doctor had been called soon after he arrived.

Death was due to natural causes, with Deputy Coroner Arvid Depue performing an autopsy Tuesday afternoon.

Funeral arrangements are pending the arrival of his wife, Virginia, who was visiting in Oklahoma. Wiefels and Son Mortuary is in charge.

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HEALTHFULLY AIR CONDITIONED
VILLAGE Palm Springs

DOORS OPEN 6:45

SATURDAY & SUNDAY 1:30

Wed., Thurs., Fri., Sat.

August 18-19-20-21

Robert

Eleanor

TAYLOR

PARKER

IN

"VALLEY of the KINGS"

Hey, Kids! EXTRA SATURDAY MATINEE

"PROJECT MOONBASE"

Plus CHAPTER 1 — New Serial

"BATMAN"

Sunday, Monday

August 22-23

LUCILLE BALL

EDDIE ALBERT

in "The FULLER BRUSH GIRL"

— and — DEZI ARNAZ in MARY HATCHER

in "HOLIDAY IN HAVANA"

Tuesday, Wednesday

August 24-25

Marilyn Maxwell

Paulette Goddard

Eva Gabor

Robert Hutton

in "PARIS MODELS"

— and — George Montgomery in "INDIAN UPRISING"

Audrey Long

in "ON THE RIVIERA"

— and — Rory Calhoun in "The Yellow Tomahawk"

REFRIGERATED AIR CONDITIONING

NOTICE!

The construction of our
NEW WIDE SCREEN
will not interrupt
our current showings.

— LAST DAY —

Thursday — August 19
Glenn Miller and
his band in

"ORCHESTRA
WIVES"

— and —
"The House on
92nd Street"

Fri. - Sat. Aug. 20-21

ALL BAD!
ALL KILLER!

THE DESPERADO

AN
ALLIED ARTISTS
PICTURE
starring
Wayne
MORRIS

— and —
THE ROMANCE...THE SPECTACLE...
OF THE CRUSADES!

COLUMBIA PICTURES PRESENTS
FRANK YERBY'S
The SARACEN
BLADE

Starring
RICARDO MONTALBAN
Technicolor

Sun. - Mon. Aug. 22-23
Randolph Scott and
Margaret Chapman
in

"CORONER
CREEK"

— and —
Sonja Henie and
John Payne
"Sun Valley
Serenade"

with Glenn Miller
and his orchestra

Tues. - Wed. Aug. 24-25

Danny Kaye in

"ON THE
RIVIERA"

— and —
Rory Calhoun in
"The Yellow
Tomahawk"



Desert Sun Photo
HOSTS AND GUESTS OF HONOR — Libby and Stan Lewis, seated, talk with Bill and Barbara Foster during the Luau held at the Foster home Saturday night. The Lewis' are taking leave of Palm Springs in September, and this was a farewell party in their honor.

Sally Pringle, Ned Parsons Repeat Vows

Miss Sally LaRae Pringle, daughter of Mr. and Mrs. Edwin F. Pringle, 1441 East Ramon road, became the bride of Ned William Parsons, son of Mr. and Mrs. Gerald Parsons of Orange, in a ceremony performed by Bishop Noel Porter, in the Outdoor Chapel, Tahoe City, Lake Tahoe, at 4 p.m., Sunday, August 15.

The young couple selected Lake Tahoe as the scene of their wedding as it was there that they met one year ago.

Matron of honor was Mrs. R. R. Roodberg, the former Miss Yvonne Mandimach of Palm Springs.

The bride wore a white eyelet ballerina length princess style dress.

Miss Pringle attended the University of California at Berkeley, where she was a member of Delta Gamma. The groom also attended the University of California, where he was affiliated with Kappa Sigma fraternity.

Mr. Parsons is now serving with the armed forces, and is stationed at Fort Sill Artillery school in Oklahoma. Following his discharge from the army, he will continue his architectural studies at the University of Mexico in Mexico City.

Five Villagers Attend Redlands Summer Session

Five students from Palm Springs are attending the second University of Redlands summer session which ends August 27.

They are: Robert Havemann, 1672 Riverside drive; Mary Mitchell, 196 Morongo road; John W. Munn, Box 218; Mrs. Frances Holmes, Desert Canyon drive; and Mrs. Marilyn Sue LaChapelle, 955 Sunny Dunes road.

The Redlands fall semester will start September 20, with new students to register September 17, and old students the following day.

Music Recital Set at Idyllwild

Alice and Eleanore Schoenfeld, southland concert artists, will play a duo recital of music for violin and cello at the Bowman Arts Center of the Idyllwild Arts Foundation Sunday evening, August 22, starting at 8:30.

The recital will open a two-week session of the Idyllwild Orchestra conducted by Ralph Rush, with Meredith Wilson as guest conductor.

Ohioans Praise Summer Climate

Attorney and Mrs. John W. Barrett, Cincinnati, Ohio, left Palm Springs this week after spending seven days at Desert Ho Apartments, very enthusiastic "about Palm Springs climate in the summer."

They made numerous trips while here, and reported that they "spread the word about Palm Springs everywhere they went."

Chambers Receives Scholastic Honors

George Chambers of Palm Desert received outstanding academic honors for the spring semester at Willamette University, Salem, Oregon, it was announced this week by Registrar Harold Jory.

Visit Acapulco, Surrounding Area

Anita Haskell Jones and daughter, Jovana, currently vacationing in Acapulco, write Village friends that they are "driving to every spot of interest" there.

Many Residents Visit in Mexico

"How many Palm Springs are in Mexico this summer?" is the question asked by Burt and Rene Mennell, 356 Ridge road.

During the past week, they met Anita Haskell Jones and her daughter, Jovana, Mrs. Ruth Bibb and Mrs. Frederick Grant, all of the Village.

The Desert Sun — 30
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
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Judge McCabe Family Vacations at Newport

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The PUBLISHER'S Corner

POSITIVE THINKING — In his book, "The Power of Positive Thinking," Dr. Norman Vincent Peale tells his readers how they can change their whole lives by filling their mind so full of good and constructive thoughts that there is no room left for negative thoughts that tear down one's well being. Perhaps this technique could be applied with good results in the attitude of the average American toward the perplexing problem of communism. It seems to me that it is quite possible that we may be doing too much negative thinking on the subject of communism and not enough positive thinking on the subject of Americanism. I wonder also if the McCarthy-Army controversy may not have generated a lot of confused thinking over bad communists and good Americans.

I would not for one minute suggest Americans drop their guard against this evil thing which should be rooted out of American life. All good Americans will agree to this. They fear the danger to our freedoms and want to do something about it. This is as it should be. It is an encouraging sign that Americans have been aroused.

On the other hand we must not let our minds become so filled with the evils of communism that there is no room for positive thinking about the joys of being an American. We must not allow ourselves to hate communism so much that we do not leave room in our thoughts to love America. When we get to thinking about communism our thoughts are turned to such unpleasant things as lying, treason, hatred of religion, murder, slave labor, concentration camps, despotism and contempt for the God-given rights of human beings. It's enough to cause anyone to become morbid.

Dealing with communism in international affairs requires a lot of thought and study by those whom this nation has delegated to assume the task. As long as we feel that they are loyal, intelligent Americans there is little we can do but leave the matter in their hands, believing that they will use wisely the resources and power of this nation to halt the progress of communistic aggression without resort to a war that would destroy both good and evil. Perhaps one of the most effective ways to oppose the threat of subversive communistic influence in this country is by a reawakening of an appreciation of our many blessings. This is a good time to do some positive thinking about freedoms we take too much for granted; the carefree evening with friends last night, the afternoon at the club with "the boys," the happy vacation trip you had this summer with the family, the church service of your choice which you attended last Sunday, the wonderful dinner with the family which you enjoyed so much last night, the comments you read in the newspaper like this one which are allowed to tell you what they think — all these things and many more.

Maybe one good way that we can advance the cause of freedom and combat the strange lure that communism has to some people in this country is to be for an idea — not merely against one. To be for freedom — not just against communism — is the way to positive thinking. Such an attitude of mind will have an influence on all those with whom we come in contact. It will create a powerful force for good in this nation.

Hate is a destructive thing — no good can ever come of it. It is high up in the communist creed. Through the promulgation of hatred for one thing or another the Russian communists have won over millions of people who have awakened to the truth too late and found that they had lost the one thing which they held most dear. Hate destroys men's souls — warps their minds. It is negative thinking.

Let's take a leaf from Dr. Peale's book which tells us how we can develop greater power through positive thinking and apply his technique to this troublesome problem of communism.

Travel Is Up. Thanks to Us

Californians are traveling, but residents of other states are remaining home.

This is the conclusion to be drawn from the report of the checking station at Blythe, which lists a reduction of 12,000 out-of-state persons entering

California during July compared to a year ago. Actual count is 56,177 to 68,234.

Increases were noted though, for total automobile traffic, total truck traffic, and the total number of incoming passengers riding in California licensed cars.

Crossing the street is a gamble. You never know what hospital they'll rush you to. — Town Journal.

Dennis, the Menace

By Ketcham



YES, YOU REALLY SCARED ME NOW, GET BACK INTO BED!

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

The most welcome words in Washington these days would be "Congress has adjourned." When a legislative session begins to drag, especially after the time for regular adjournment, the delays seem doubly trying.

The Senate now hopes to end its work by the 18th—with the 20th as more likely. The House, in the meantime, sits and waits for the bills to come back, from conference, so we can act on them and go home.

THE APPROPRIATIONS committee is a curious committee. We deal with the nation's purse, and while I can hardly say that any moth's fly out, when we open it, as they are said to do from a Scotsman's purse, still we do act as a brake on the spending spree which have been so popular in recent years.

Occasionally too, the committee can do things, by some statement in a bill, which it would take a legislative committee weeks to discuss and act on, and get through the Congress. This has been very helpful, at times.

What sparked my mind on that subject was the hassle in the Senate a while back, and in the papers, over whether a government employee has the right to give information to a Congressional committee. It started, as you will recall, with the Senate subcommittee of which Senator McCarthy is the chairman, but the committee is unimportant; I was interested only in the principle.

A little light was flashing in my mind, so I had a search made. I finally found what I remembered so dimly. In 1912, there was an argument between the then-President, William Howard Taft, and the Congress, over whether or not government employees could contact their Congressmen, or give them information.

That was 42 years ago. Do you know what happened? The committee on Appropriations very quietly wrote into a current appropriations bill the following language: "The right of persons employed in the Civil Service of the United States, either individually or collectively, to petition Congress, or any Member thereof, or to furnish information to either House of Congress, or to any Committee or Member thereof, shall not be denied or interfered with."

Time rolls by. I rise to remark that I have seen no inclination on the part of the Congress to change this principle. What

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I'M glad to be back home and opening up my office. Be seeing you.

Dr. Sonya L. Bercutt, D.C.

346 N. PALM CANYON DR. PHONE 5239

Announcing . . .

the opening of the Dental offices of

James W. Scott, D.D.S.

in the Oasis Building
121 South Palm Canyon Drive
Suite 218 Phone 3544

RED KENYON

Formerly with Libott Pools —

PHONE 2575

Mailing Address — Box 1185, Palm Springs

THIS SIDE OF THE SUN

By Phot

Really haven't the heart to start this composition with so-called verse today. It has just dawned on me that I did a bit of unnecessary work on last week's piece for the paper. Last week contained a Friday the 13th and I shouldn't have touched the typewriter but left it up to Mrs. G. And there won't be another such combination of day and date until May 1955, a bit of calendar research reveals.

BUT, AFTER LAST WEEK, that jinx is losing its hold on me. Carelessly overlooking the date, I took my weekly jaunt to watch the turf meet the surf that day. Sat in the last car of the train going down. It wasn't until I came out to return to Los Angeles that I counted the cars. There were just 13 on the train. And then noted the date. Rode the 13th car on Friday, the 13th, No. I didn't lose \$13. I won \$1.30. It is a good thing I did not note the coincidence of car and date before I went into the clubhouse. It probably would have inhibited me. But, from now on I am just going to glare right back into the eyes of Fate on any Friday, the 13th. Can hardly wait until May 13, 1955.

CONVERSATION I overheard this week between two women started an interesting chain of thought. They were commenting on all of these news items and scientific interviews which are having an adverse effect on cigarette usage. One of them noted that some shops are now exhibiting jeweled pipes for women. That brought up the

READY TO RETURN It is getting close to the end of our trip abroad for which I am very glad — we left Palm Springs May 21, 1954, and believe it or not, this is the first warm weather we've had since leaving.

Mrs. Krist and I traveled France, Belgium, Denmark, Holland and Italy and we're leaving for England in a few days and returning to the good old U.S.A. on August 26 on the Queen Elizabeth — and if it's too hot in New York, I'm coming right back to good old Palm Springs where our home is air conditioned and the pool is always a welcome friend.

On this trip Mrs. Krist and I spread the gospel about Palm Springs — you'd think I was an employee of the Chamber of Commerce. However, I do think it will do some good; I told the truth and that's all.

Now then, I thought this would be of interest to you and many other Palm Springsites. We've eaten in the best places in all these countries — yes, they may serve fancier, they may serve you while wearing long frock coats and all the other fancy trimmings — but give me good old Chi Chi's, their roast beef and steaks are hard to beat anywhere in the world. I'm not on Mr. Chi Chi's payroll but I must give the things as we see them.

Sincerely,

Ed Krist
1471 East El Alameda

LIKES DESERT SUN

Colonial Inn,
Oceanside,
California

As the coming season will be the twenty-fifth in which I have subscribed to the Desert Sun, I want you to know that as a news medium it is one of which Palm Springs should be proud. And my wife and I want you to know that it makes us feel good to receive our copy every week as it keeps us up to date with all the news of our home town, of which we are proud to be residents.

We are enjoying the cool ocean breezes and will return to our home in September.

Yours very truly,

Mr. and Mrs. Jack Gholstien
3867 Sunny Dunes road

COMMANDS POLICE

The City of Palm Springs has a fine police department.

Our house was closed and we were out of town. A neighbor discovered water flowing under the doors and reported it to the police. They immediately investigated; shut off the water service, and in a very short time Sgt. "Buzz" Ordway had located us by telephone and notified us.

My thanks to the police department.

Arthur L. Studebaker
3987 Sunny Dunes road
Palm Springs, Calif.

In these times, when you save money for a rainy day, it would be wise to pray for just a passing shower.—O. A. Battista.

We've got too many organizations. It wouldn't surprise us to see on somebody's tombstone: "John Doe, clubbed to death." —Pratt (Kans.) Tribune.

Lutheran Services

at

Youth Center

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Every Sunday

at

8:30 A.M.

Rev. Paul A. Hilgendorf, Jr.

FEDERAL HOME LOAN BANK

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

LIQUIDATION CORPORATION

County Golfers May Qualify at Tamarisk Club

Qualifying rounds for all Coachella Valley golfers for the Riverside County Amateur Championship will be played at Tamarisk Country Club anytime between August 21 and 25.

There will be one dollar qualifying charge, plus special greens fee of two dollars.

Golfers who qualify will play at the Victoria Country Club, Riverside, on Labor Day weekend, September 4, 5 and 6. All play for the 54 holes will be at scratch.

Any person wishing to enter the tournament is asked to call Tamarisk Country Club, phone S-4623.

Standings

DESERT SOFTBALL LEAGUE	
W L	Pct
Desert Nite Hawks	.12 3 .800
Desert Hot Springs	.12 3 .800
Marine Corps	.13 4 .765
Mexican Colony	.7 9 .437
P.S. Merchants	.6 9 .400
P.S. Transfer	.2 10 .166
Mhoon-Mhoon	.15 .062
Scores Last Week	
Marines 4, Nite Hawks 3.	(13 innings)
D.H.S. 3, Marines 2.	
Nite Hawks 3, Colony 3.	



(Desert Sun Photo)

HERE AGAIN SATURDAY — Micro-Midget racing will be held at the Polo Grounds arena again Saturday night, starting with time trials at 7 p.m., and the first race at 8:15 p.m. The largest number of entrants to date has entered the race. Pictured are racers in action two weeks ago.

Micro-Midgets to Return to Polo Grounds Saturday

Micro-midgets, only a month ago a new sport in Palm Springs, became almost a veteran attraction on the Village scene when they take to the Polo Grounds track again Saturday, August 21, beginning with time trials at 7 p.m. The first race, the trophy dash, is flagged off at 8:15 p.m.

The largest field of entrants yet in the three-time old meet is expected with top midget drivers from Santa Monica, Los Angeles, Long Beach, Gardena, El Centro, Brawley and Imperial.

For the first time, a Palm Springs-owned car will be in

the field. After the last event, Villager Bill Hastings purchased one of the Los Angeles driver's cars and plans to enter it. His driver has not yet been selected.

A new, more rapid and colorful system of programming will be adopted for Saturday's races according to Slim Kahl and Marie Aiken, promoters of the event. Each race will be a trophy event, with cash and merchandise prizes. Local merchants have undertaken sponsorship of the awards.

Races dates for October are presently under consideration by the city council.

Malibu Lakeside Mountain HOME

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September, October and November at
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4 bedrooms, 3 1/2 baths. Exquisitely furnished including piano and organ.

60 minutes from Los Angeles

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Los Angeles 26
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1948 CHEVROLET
4 Door Sedan. Deluxe. Exceptionally clean. Only 38,000 miles.

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2 Door Fleetline. Very clean. Only 20,000 miles.

1950 BUICK
Station Wagon. Excellent condition. Good tires. Clean throughout.

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1947 BUICK
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Palm Springs
FACTORY DELIVERY
SAVE \$372.00!

Chi Chi's Gay Nineties Hit to be Given Again Tonight

A repeat performance—but with new variations—will be in store for Chi Chi Starlite Room patrons tonight, Thursday, when the Desert Repertory Players again present "Under the Sycamore Tree," a "Gay Nineties" melodrama.

Following the Marine Corps victory in the thirteenth inning, 4 to 3, several members of the Desert Nite Hawks are reported to have assaulted Umpire Jerry Kleinsmith of Cathedral City with a baseball glove and personal contact, resulting in the suspension by acting City Recreation Director Tom Sellman of the team from the league and the players as individuals. Kleinsmith suffered a swollen eye and jaw.

The suspension is for an indefinite period of time with managers of the other teams scheduled to meet later to submit recommendations to Sell-

man concerning the action.

The Desert Nite Hawks, league leaders throughout most of the season, are now tied with Desert Hot Springs with 12 victories and three losses.

During the game both teams scored three runs in the first four innings, and then went scoreless until the thirteenth, with players on each side making spectacular defensive plays.

Marine pitcher Green was safe on an error in the decisive inning, and scored on a base hit by Johnny Malloy, after two men were out.

Frank Deavers had a home run for the Nite Hawks in the second, and scored another of the loser's three runs. Weinograd scored two of the Marines' earlier runs.

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EL MIRADOR

of California, with 1,500 persons expected to witness the advance exclusive showing of new men's fashions. Scheduled for October 27 to 31, it not only will require all of El Mirador's available rooms but will overflow onto many other hotels. At the same time members of the annual Pines to Palms

Ride have made reservations for themselves and their wives.

IMMEDIATELY following, October 31 to November 6, Dale Distributors, air conditioner manufacturers, have arranged to bring 200 of their dealers on a "reward trip" to the Village. The majority of these will be from the East coast.

The Furniture Dealers Association of California, with 375 delegates, will meet November 3 through 7, and 100 members of the Southern California Re-

tail Lumber Dealers Association and their wives will be at El Mirador from November 16 through 19.

ON DECEMBER 3 and 4, 250 members of the California Federation of Women's Clubs, Juniors, will meet here, and the following month, January 21 through 23, the American College of Surgeons, California Section, will have 350 members at their annual session.

Another award outing for 100 salesmen is planned by the

General Electric company from January 24 through 29, and the California Savings and Loan League will meet again in Palm Springs February 14 through 16, with 400 members from throughout the state expected.

OXIDENTAL LIFE Insurance company will bring 400 delegates here March 6 to 9, and the National Life and Accident Insurance company will have 500 persons present at its

convention March 30 through April 2.

The American Society of Plastic Industries, California Section, will meet at El Mirador, April 13 through 16, with 400 expected, and the last convention of the spring season scheduled to date is the Reserve City Bankers meeting from April 16 through 19. Approximately 300 bank executives from the larger cities throughout the nation are expected.

CONVENTIONS which attract

100 persons or less are not included in El Mirador's report of major gatherings.

Ratcliff, who is in charge of convention planning, had many years of experience in the hotel business before joining El Mirador's staff. He was associated with the Waldorf Astoria in New York City, the Statler in Buffalo and Washington, managed the Del Mar Hotel and Santa Barbara Biltmore Hotel and Cottages, and just prior to coming here was manager of the Santa Barbara Convention

New Look**Rodeo Stables, Stands Are Being Repainted**

Palm Springs rodeo field will have a new look this fall, Public Works Director John Keefe reports.

Workmen are now painting

Bureau.

He is married and his wife

and three children have joined him here.

The Desert Sun—6a**PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS**

Thursday, August 19, 1954

the stables, and when finished with this project, will paint the grandstands at the Polo Grounds rodeo field.

Color being applied is gray. The entire project will be completed in about two weeks.

PALM SPRINGS SUMMER DIRECTORY

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20 POUND BAG \$1.99
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SCOTT'S DESERT WEAR
The finest in Western wear and sun-fun clothes for the whole family.
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AIR CONDITIONING

CARRIER — UTILITY and YORK
Residential and commercial installation and service
Henry A. Simsarian
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Pool Maintenance Co.
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California's Finest Pool Service
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MISCELLANEOUS

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DESERT CAMERA SHOP
24 Hour PhotoFinishing Open All Summer
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COSTUME JEWELRY — CERAMICS — DOLLS
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YEARLY MAINTENANCE

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Telephone Palm Springs 2701

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Books are Ideal Gifts — Wide Selection
Also Bargain Book Table Half Price
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WALLS MACHINE CLEANED

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Plaza Cleaners
ART WILLS
Closed Saturdays during June, July and August
THE PLAZA — PALM SPRINGS PHONE 3944

ONE DAY SPECIAL SERVICE
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General Electric — O'Keefe & Merritt — Wedgewood
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MEN'S WEAR

Beck Brothers
174 North Palm Canyon Drive — "in The Center"
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Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pies. Choice of Beverages.

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Beauties of Nature Opened to Tramway Visitors



DESERT FLOOR BELOW — From the edge of Mt. San Jacinto, the floor of Coachella Valley spreads out in a checkerboard design of desert sand, date palm groves and agriculture. From Palm Springs to the top of the lift, visitors will climb 13,151 feet or a total of 2,499 land miles from the desert floor.



TRAMWAY TERMINUS — Site of the final and topmost station of the Tramway is marked by the tree stump in foreground of picture above. From this point visitors look down into the heavily timbered area of Long Valley. The Valley is the campsite of members of the Authority on their many visits to the area.



KEY MEN — Three members of the seven-man Tramway Winter Park Authority with the chief Tramway engineer, look over the plans of the Tramway route. Clockwise, Earl Coffman, chairman; J. G. Nusbaum, one of two members appointed by the Riverside county supervisor; Gordon Bannerman, chief engineer, Tramway division of American Steel and Wire; and Francis Crocker, secretary of the Park Authority.



SAN JACINTO PEAK — An elevation of 10,805 feet, towering above the west side of Palm Springs, will be the terminus of the \$8,000,000 Tramway, where Village residents and visitors will be able to partake of winter sports. Construction of the Tramway is expected to take about two years.



ONLY BUILDING — The only structure now in the area of the Tramway site, is a small shelter house built and used by the forest rangers. The rough terrain around the shelter house is part of the slope of Mt. San Jacinto. Additional modern structures are planned by the Tramway Authority.



LOTS OF SNOW — An abundance of snow makes the park a perfect winter playground, and in some places the snow remains the year-round. Long Valley is 8,500 feet altitude, close to the terminus of the Tramway. The vertical height of the Tramway is 5,875 feet or 1,115 miles from its start to finish.



ROUND VALLEY — After leaving the Tramway car at the peak, visitors will enter Round Valley, where they will find the ski hut and tow and chair lifts. Tobogganing, sleds, skiing and ice skating are among some of the sports set up by the Authority. Plans also call for picnic grounds for use in the summer time.



FUTURE WINTER PLAYGROUND — Looking southwest from Mt. San Jacinto, visitors will see the above area covered with snow. Present plans of the Authority call for visitors at the winter playground spending from sunrise to sunset in the park, with no overnight accommodations available.

Yellow Gold Ring Found on Street

Finding of a 14-carat yellow gold ring with a pink stone was reported to police Thursday by Joseph Marquez, Jr., 501 East Arenas road.

Accident Causes \$160 Damage to Cars Involved

Damage estimated at \$160 was caused to two vehicles driven by Henry Clive O'Hara, 72, 2290 Araby drive, and Harland Robert Kahl, 31, Cathedral City, in an accident at 11:30 p.m. Wednesday, near the intersection of Paseo El Mirador and Paseo Lander.

Investigating officers reported that O'Hara had slowed his car to check a street sign, when it was struck from the rear by the car driven by Kahl.

Damage to O'Hara's car was estimated at \$35, and to Kahl's at \$125.

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21" TABLE MODEL TV
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No Down Payment
Easy Monthly Payment of only
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Coin operated sets for hotels on flat monthly rates

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Edward Canby Sweeps Honors at Art Exhibit

Edward Canby, well known local photographer, was accorded honors in a different field while vacationing in Wyoming, winning the adult sweepstakes first prize at the sixth annual Wind River Valley Art Exhibition of Paintings and Sculpture at Lander.

A record number of entries were submitted by artists from Montana, California, Ohio, Washington, Colorado, Oregon, Illinois, as well as the residents of Fremont county where Lander is located.

Canby won both first and second awards in the landscape division, with his paintings of "Cold Roast Beef" and "Abandoned."

In writing friends here, Canby said that the awards came as a surprise as "I only started dabbling in paint about a year ago, and have had no lessons."

He and his family are spending the summer months at their cabin in the wilds of Wyoming. They will leave there Friday to return to Palm Springs for two days, and then will travel by airplane to Dayton, Ohio for a week's visit, returning here by September 2.

'Biggest Inch' Pipeline Output Now Increased

Daily capacity of the "Biggest Inch" pipeline which bring natural gas from West Texas fields to Southern California consumers was increased 150,000,000 cubic feet last week when three new compressors went into operation at the Blythe Compressor Station.

Seventy-three miles of 30-inch pipeline along the 215-mile stretch from the Colorado River to Los Angeles were added last fall to take care of the increased capacity.

Addition of the three Clark compressors — each rated at 1760 horsepower — steps up the daily capacity of Texas-California pipeline to 705,000,000 cubic feet.

Both the line and the Blythe station are owned jointly by Southern California and Southern Counties Gas Companies.

The 150,000,000 cubic feet increase in capacity is almost equal to the line's 175,000,000 cubic feet total daily delivery when first made operative in November 1947, officials of the two companies pointed out.

Investment in the new compressors and an auxiliary Ingersoll-Rand gas engine driven generator was more than \$1,500,000.

The trouble with so many club meetings: They open at 7:30 sharp and close at ten o'clock dull.—Robert Dale.

Ryder to Waive Extradition from State of Iowa

Palm Springs police department this week received word that John Von Rossler, also known as Johnny Ryder, being held in Des Moines, Iowa, on a local bad check warrant, will waive extradition to face charges here.

Extradition proceedings have been started by the local department, in the event it proves necessary under the new state law. Police Chief John S. Davis reported.

Sgt. Durman Ordway will make the trip to Des Moines as soon as possible, Chief Davis said.

Illegal Entry Made By Breaking Gate

Illegal entry into the yard at the Julian Livingston home at 2920 Puerta del Sol by breaking the hasps of a redwood fence gate was reported to police Friday by Gardener W. J. Bryant.

No attempt was made to enter the home itself, investigating officers said.



Insure Your Part Too

If your home burns, after the mortgage note is paid will there be sufficient money from the insurance to reimburse you for the value of your equity?

Wouldn't you be relieved to know that your insurance is adequate to protect you, too?

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756 N. Palm Canyon Drive
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Mother Nature makes none finer than "pure white Sno-White"

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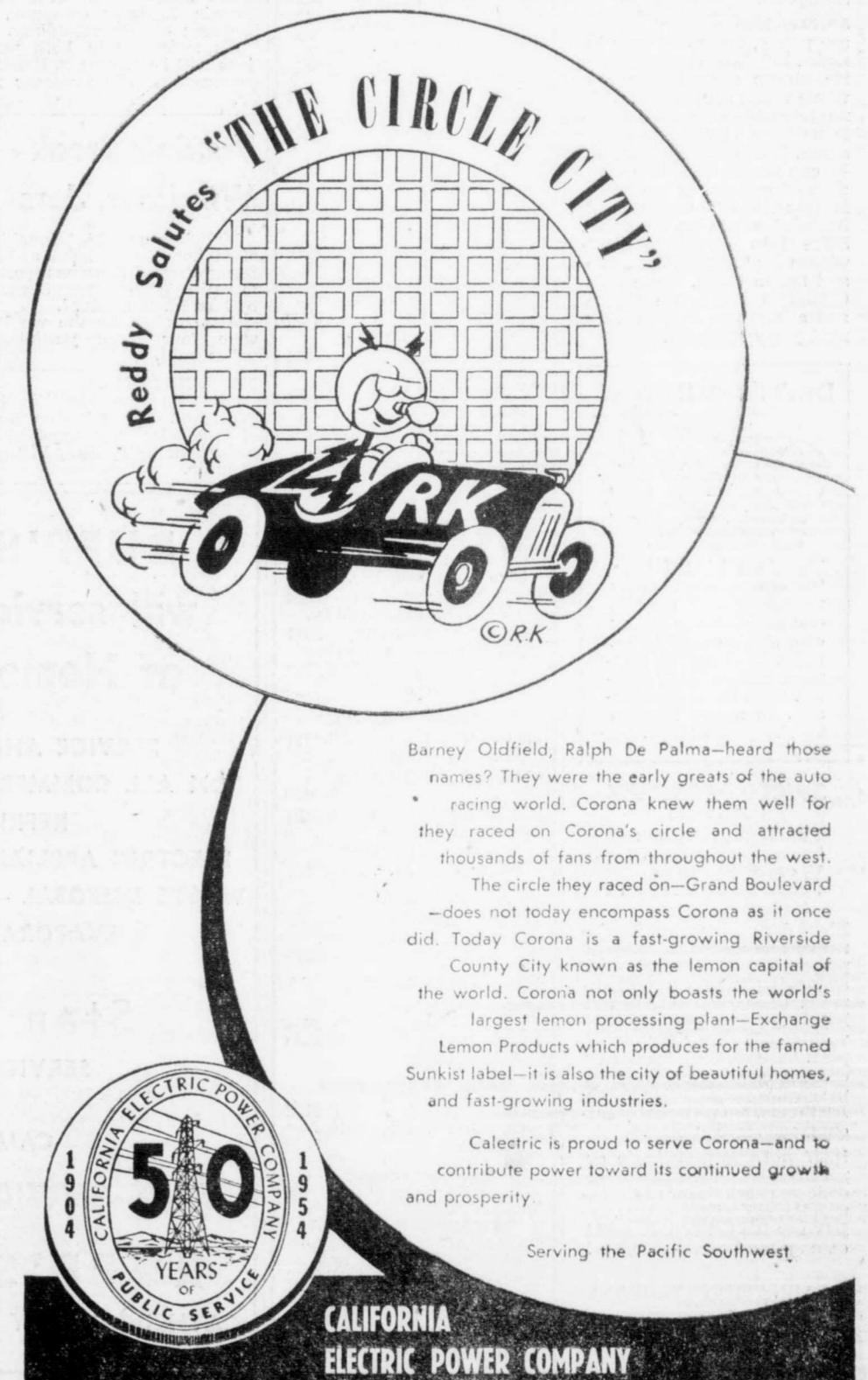
The Desert Sun

AND PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, August 19, 1954

Second Section



Barney Oldfield, Ralph De Palma—heard those names? They were the early greats of the auto racing world. Corona knew them well for they raced on Corona's circle and attracted thousands of fans from throughout the west.

The circle they raced on—Grand Boulevard—does not today encompass Corona as it once did. Today Corona is a fast-growing Riverside County City known as the lemon capital of the world. Corona not only boasts the world's largest lemon processing plant—Exchange

Lemon Products which produces for the famed Sunkist label—it is also the city of beautiful homes, and fast-growing industries.

Callectric is proud to serve Corona—and to contribute power toward its continued growth and prosperity.

Serving the Pacific Southwest

CALIFORNIA ELECTRIC POWER COMPANY



Carnation Corner



July Thrifty Drug Contest Winners Listed

Manny Borun, vice president of Thrifty Drug Stores, today released the names of major prize winners in Thrifty's July Parade of Prizes.

The fourteen winners are: (All expense trip for two to Mexico City) Mrs. Mary Willut of Los Angeles, Mrs. O. A. Larson of Los Angeles, Newt Summers of Ontario, Otto Sochor of Los Angeles, and William O'Keefe & Merritt automatic gas ranges.

Mrs. M. Tallon of Hollywood, Marguerite Guhr of El Monte, and Wayne Mierzuik of Downey. (8 cubic feet Frigidaire) Emma Nunu of Los Angeles, (Broil Quik Rotisseries) Bruce Colomey of El Monte, Chester Tolbert of Los Angeles, Clary M. Wood of Bakersfield, Dixie Clendenan of Artesia, and Mr. O. S. Walker of Kerman.

Thrifty give-aways continue this month with hundreds of exciting prizes to please every member of the family. An all electric kitchen, a mink stole, air trips, power mowers, paint and furniture for the home, sewing machines, hobby kits, and barbecue kits are available in the array of 187 big prizes.

Any Palm Springs Thrifty Drug Store sales clerk has details of the exciting contest which may be entered at any Thrifty Drug Store until closing time August 28. Customers may enter as many times as they want and increase their chances of winning one of these valuable gifts, Borun said.

If you've wondered how the folks who make Carnation Peach Ice Cream always capture the fleeting flavor of fresh peaches at their very peak... it'll let you in on a little secret. It's all in the timing.



The choice peaches that go into Carnation Peach Ice Cream are flash frozen at just the right moment! Not a day too soon, not a few hours too late. Then they're partially thawed and blended into the rich, satiny ice cream. So I say, thank goodness for our Carnation peach experts!



Leave for Seattle

Mrs. Margaret Morrison leave shortly by plane for Seattle, Washington, and from there will go to Dayton, Ohio for a visit.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS Phone

APPLEBAUM, DAVID 5555
326 S. Indian Ave

BOGESS, Incorporated 2971
Penthouse 31, The Plaza

FOSTER, HERBERT H. 3555
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FULTON, MURIEL E. 2225
115 S. Palm Canyon Dr.

GANNON REALTY CO 2772
711 N. Palm Canyon Dr.

HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.

HARRY REED and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.

HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.

KOTY, FRED F. 2522
380 N. Palm Canyon Dr.

MATHEWS, CHARLES J. 5308
180 S. Indian Ave.

MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.

MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.

NELSON, AMY 4627
2277 N. Palm Canyon

NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.

NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.

RAY, TERRY ... 2064 or 5103
773 N. Palm Canyon Dr.

ROCKS, MADGE O. 7375
P.O. Box 669

SHEPENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.

VENGER, LOUIS 6060-5595
3775 N. Indian, P.O. 1447

WEINSTEIN, RALPH 2884
256½ S. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727
180 S. Indian Ave.

CATHEDRAL CITY
BILES, RUTH 8-4371
56 Glenn Street

HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
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COACHELLA
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BELYEA, MARIE 80-146
P.O. Box 211
opposite Catholic Church

We take good things so for granted nowadays! Like the wonderfully fresh and pure food at our neighborhood grocer's. And for that we can thank an old English custom—one which helped bring about our present Pure Food Laws. Woe to the ancient British grocer who tried to sell impure or spoiled food. He was shown no mercy! Into the stock he went, to be publicly scolded by the angry housewives. And for the final insult, his tainted food was placed beside him and burned!

Ribbon Sandwiches

are pretty, tasty and easy to make. Here's one of my favorite kinds: spread buttered whole wheat bread slices with mixture of $\frac{1}{4}$ cup grated American cheese, 2 tablespoons chili sauce, $\frac{1}{4}$ cup chipped beef and $\frac{1}{4}$ cup mayonnaise. Top with slice of buttered white bread. Repeat with filling and slice of buttered whole wheat bread. Slice into crosswise sandwiches for "ribbons" of white and brown bread. Serve with Carnation Peach Ice Cream and a beverage at your very next party luncheon!



SPICED PEACH PIE
(Makes 9" pie)
1 package pastry mix
1 teaspoon cinnamon
 $\frac{1}{2}$ cup chopped nuts
1 quart Carnation Peach
Ice Cream

Blend dry pastry mix with cinnamon and chopped nuts. Then prepare 9" single-crust pie shell according to package directions. (You may wish to roll leftover pastry and cut designs with cookie cutter for top of pie). Bake pie shell and pastry cutouts. Just before serving, fill pie shell with Carnation Peach Ice Cream, top with pastry cutouts, and serve at once.

HINT à LA MODE! Apple or peach pie is best to enhance the delicate peach flavor of Carnation Peach Ice Cream. My mom says it's out of this world on angel and pound cake, too!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

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By ISABELLE CAMERON

If there is any period when this desert is not for me . . . it is the last two weeks in August. Mother Nature certainly fooled us this year . . . never enjoyed more beautiful days and nights. Back in 1951

on August 15, I can remember the date so well because the great publisher, William Randolph Hearst, died the day before . . . anyhoo, on that August 15 my dear friend Mae (Mrs. Stanley Olson of Minneapolis, with her mother, also Mae (Mrs. Henry Green), arrived in Palm Desert. At the same time another very dear friend Beth (Mrs. Frank Fisher) of Salt Lake City arrived at her beautiful Del Sol ranch. All these gals and myself sweltered in the heat and decided that regardless of our love of the desert we would

always remember not to be here on any August fifteenth. I know Beth and both Maes wish they were here right now . . . it's glorious!

Shadow Mountain Club with Harry Gillingham at the piano certainly a Saturday night attraction . . . Talked to the Gene Roberts, there will be a new addition to their family very soon . . . Charming bride and groom, Mimi and Dick Spero, will leave the shop at Shadow Mountain Club and return to college this fall. Mimi's mother, Isabelle Belyea is summering at the Balboa Bay Club.

Dr. John Williams of Palm Desert and the Coachella Valley hospital can't stay away from Beverly Hills on his weekends off . . . There's a girl on his mind and the girl is Joan Gilbert who is really hitting the high peaks in the cinema and theatrical world. She comes by this talent naturally . . . her dad, Ray Gilbert, is the famous song writer.

A card from Eleanor and John Noyes postmarked . . . Glacier National Park . . . tells us this popular couple return soon to the Desert Air Hotel . . . and that is good news. Thun-

derbird Ranch Estates "all lit up like a church" . . . the Harrison Barnes, Delphine and Harry Weimar, new resident Liz Alison, and frequently Bing Crosby . . . all enjoying their lovely homes and pools through the summer.

Lucille Ball and Desi munching a hamburger at Evelyn's Cafe in Rancho Mirage . . . told us about their wonderful new home on Thunderbird course. Drove over for a look . . . found neighbor Barney Hinkle watering his spot. There's a fine

fellow . . . always a glorious smile and howdy. Barney and

his Barbara, one of the desert's most popular couples . . . Shirley St. Leon looking for a lift back into town . . . Got lucky . . . neighbor and friend, Bill Daniels, ace director of photography . . . flew down for the day . . . piloted Shirley right back to Los Angeles and dinner with his better-half . . . Betty.

Leeland and Alteata Quick summering at Carlsbad by the Sea, spent the weekend in their Palm Desert home.

A. Ronald Button II, will take himself a beautiful bride to-

morrow at Beverly Hills Com- munity church. The young lady, Laurel Lang Blaske, Ron has his orders for Germany. Sister, Barbara Button, a real Dresden type beauty, has chosen a career of acting . . . predict we see a lot of this young Miss.

Marge and Dr. Bob Hekel, another couple who can't resist weekend here . . . and who can blame them with such a super pool and heavenly view.

George Higgs back from Calgary, Canada . . . attended the very colorful stampede . . . gifted me with a pair of silver earrings from that spot . . .

The Desert Sun 3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

been wearing them ever since.

Adios for now.

CASH TAKEN FROM CAR

Theft of \$2.50 in cash from the locked glove compartment of his car while it was parked at 217 North Palm Canyon drive between 7 and 9 p.m., Thursday, was reported to police by Charles LaFrantz, 4080 Calle San Antonio.

Mayfair

SUPER MARKETS

ADVERTISED PRICES GOOD
THURSDAY THRU SUNDAY — AUGUST 19, 20, 21, 22

No Sales to Dealers

Limit Rights Reserved

444 N. Palm Canyon Drive
Palm Springs

America's Favorite Dessert

Ice Cream

Half Gallon
Pail Pack

59¢

KRAFT'S SALAD DRESSINGS

MIRACLE WHIP Quart Jar 49¢

Kraft's Regular FRENCH DRESSING

Kraft's Miracle FRENCH DRESSING

33¢

33¢

CHUNK TUNA
MARGARINE
KLEENEX TISSUES
TOMATO JUICE
PINEAPPLE JUICE
CLING PEACHES
BARBECUE BEANS

PRIORITY
6 1/2-oz. Can

3 for 68¢

BEST FOODS' "HOLIDAY"
1-lb. Carton in Quarters

17¢

19¢

23¢

29¢

25¢

18¢

SMOKEY JOE
17-oz. Can

Hearts Delight
PRUNE JUICE
24-oz.
Bottle 25¢

PILLSBURY BUCKWHEAT FLOUR
20-oz.
Pkg. 10¢
40-oz. Deal Pkg.
20c less 4c on Pkg.—Net
(While It Lasts!) 16¢

Armour's Star
CHOPPED BEEF

Pictsweet Frozen
FRENCH FRIES

12-oz.
Can 33¢

2 10-oz.
Pkg. 31¢

Old Dutch
CLEANSER
Snail Killer
SNAROL
Dry Cleaner
RENUZIT

KOL
Eastern Premium
BEER
6 12-oz.
Cans 83¢
In Handy Carton

New Kraft Oil
Snoflake Crackers

Quart
Bottle 62¢
1-lb.
Pkg. 25¢

Sanitary Napkins
Modess 39¢
Pkg. of 12

Niblets
Mexicorn 19¢
12-oz.
Can

Granulated Soap
White King 29¢
Lge.
Pkg. Giant
Pkg. 57¢

White King, Water
Softener 25¢
Lge.
Pkg. Giant
Pkg. 47¢

Northern
Toilet Tissue 3 Reg.
Rolls 27¢

Swanson's
Boned Turkey 39¢
5-oz.
Can

1-lb.
Carton 29¢

Summer Fruits and Salads

FRESH PINEAPPLE

Now's the time to eat fresh fruits and salads! Summer's at its height and produce is at its finest and cheapest. What's more appealing these warm days than a cool, crisp salad? It tempts the palate and it nourishes without heating you up. Mayfair offers you a choice selection of these summer specialties at the very peak of perfection. Load up this weekend!

Extra fancy, sweet, juicy, Valencia

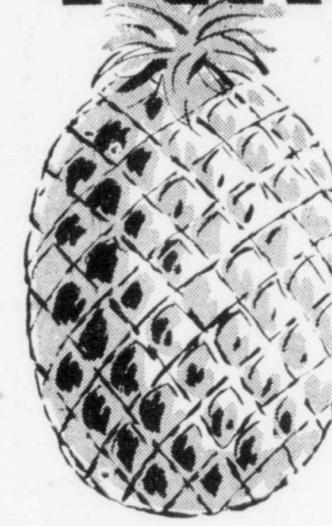
ORANGES

Delicious in
Summer Salads

5 lbs. 29¢

Starlet
SUGAR-FREE and
DELICIOUS
2 qts. 57¢

Extra Fancy, Large Quetta
NECTARINES
2 lbs. 25¢



Luscious, golden ripe pineapple, shipped direct to Mayfair from Hawaii. It's sweet and full of juice, with that real Hawaiian flavor that can't be matched. It's easy to prepare, too!

Wonderful
for Salads
or Desserts—
Try Some
Tonight!

10
c.
lb.

15
c.
lb.

PAPAYAS

Home Grown, Solid Ripe, Medium Size
TOMATOES 2 -lb. 15¢
Garden Fresh, Tender, Large Heads
Romaine LETTUCE 2 for 9¢

Fresh, Hawaiian

DELICATESSEN

Full Cream
CHEDDAR CHEESE

Rindless
No Waste 45¢
lb.

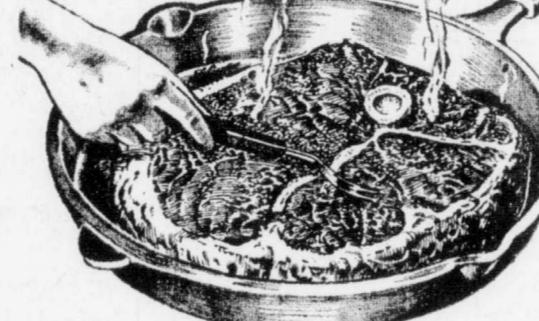
Pickle and
PIMENTO LOAF

Sandwich
Sliced 45¢
lb.

Borden's Sliced
AMERICAN CHEESE

8-oz.
Pkg. 29¢

Round Steak or RUMP ROAST



65
c.
lb. 69
c.
lb.

GROUND BEEF 29¢
lb.

LEAN, BONELESS
STEWING BEEF 59¢
lb.

ARMOUR'S STAR, GRADE A
SLICED BACON 69¢

Heat Sealed
1-lb. Pkg.

FRESH GROUND CHUCK 49¢
lb.

FRESH GROUND ROUND 59¢
lb.

Hemet, Select
Ripe Olives 27¢
Tall Can

Shortening
Snowdrift 3-ib.
Can 87¢

Lunch Meat
SWIFT'S PREM 47¢
12-oz.
Can

Perlita, Frozen
Rainbow Trout 73¢
12-oz.
Pkg.

Peak, Dog Food
Horsemeat 17¢
Tall Can

Adolph's, Meat
Tenderizer 49¢
Reg. Jar

Northern
Toilet Tissue 3 Reg.
Rolls 27¢

Swanson's
Boned Turkey 39¢
5-oz.
Can

1-lb.
Carton 29¢

Major Grey's
CHUTNEY 65¢
6-oz.
Btl.

Fresh Sliced
CALF'S LIVER 98¢
lb.

Fresh
CHIVES 35¢
Per
Pot

Kodikook, Salt
CODFISH 69¢
1-lb.
Box

Myer's
JAMAICA RUM 59¢
5th

Heinz "Red Magic"
KETCHUP 22¢
14-oz.
Bottle

SWIFT'S DOG FOOD
PARD 31¢
2 Tall
Cans

DELICH
Giant Quality
OLEOMARGARINE
Giant Quality
OLEOMARGARINE

Guest Quality
... DELICH ...

1-lb.
Carton 29¢

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

Classified ... Ads...

The Desert Sun

and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line 75¢
(Min. 2.25—1.50 cash in adv.)
Per 1 week 2 weeks 1 month
Line (2 times) (4 times) (9 times)

1.00 1.25 2.25

• Ads ordered for more than one time must be paid in advance. Issues to earn rate will be charged for each time run.

• Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

• This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

• DEADLINES—for new copy or cancellation

MONDAY ISSUE—5 P. M. FRIDAY

THURSDAY ISSUE—5 P. M. TUESDAY

ADVERTISING INQUIRIES: to: The

Desert Sun, P. O. Box 190, Palm

Springs, California.

PERSONALS 12

THE WORLD may not beat a path to my door, but anyone who wants a good clean station wagon will call 6656 evenings.

I AM NOT responsible for any debts incurred by persons other than myself.

VERN BAUMGARDEN.

ALCOHOLICS Anonymous, Al-
port, 8:30 Wednesday nights.
Phone 2701.

Service Miscellaneous 15

Palm Springs Engineering Co.
Machine Shop

375 Sunny Dunes Road
Telephone 5411
General Precision Machine Work

SALES AND SERVICE for Hoover Vacuum Cleaners, Aluminum and Canvas Umbrellas. PAVNY'S, 1001 S. Palm Canyon Drive, Phone 7342.

ADD A ROOM
Commercial or Residential.
Carpenter Supervision
Call 7691 — Nites 5862

TREE SERVICE
INSURED
Trimming-topping removal
L. R. Wehrle, Box 851
Cathedral City — 8-4461 or 2701

HONEST, dependable, television and radio repairs, expert on all makes, 24 hour service. \$3302 or residence, 85483.

TYPISTS! Make money at home!
Write R & M Service, 2 Madison, Greencastle, Indiana.

Situations Wanted 25

RESPONSIBLE middle aged family man would like position as manager or assistant of motel in Palm Springs area. Dependable, references exchanged. Write Mr. C. P. Tolette at 1142 West A St., Ontario, Calif. Or call collect Yukon 65310.

EXPERIENCED, capable widow wants position as manager of apartments or hotel for coming season. Can furnish excellent references and good following. Available anytime for interview. P.O. Box 1061, Palos Verdes Estates or call Frontier 54355.

MAN AND WIFE thoroughly experienced and reliable want work during winter months for pay of apartment and small compensation or will operate small business in near Palm Springs. Write A. Messick, Box 547, Conkle City, Washington.

OWNERS and manager with wife's help wishes to offer services as manager of resort motel or hotel in Palm Springs after October. Salary open. Contact J. E. Wist, Country Cottage Lodge, P.O. Box 246, Tahoe Valley, Calif.

MIDDLE AGED man, wife and daughter would like position as manager of apartment or hotel in Palm Springs area for coming season. Best references. Write Desert Sun, Box 190, File F-12, Palm Springs.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 evenings.

PAINTER. Interior and exterior. Free estimates. Reasonable. Immediate service. Phone 7905.

Help Wanted 27

HAVE immediate opening for one first class metal man and one Chevrolet approved mechanic, prefer Powerglide or Hydramatic experience. Steady employment. Good working conditions. Contact Bill Snyder, Bruce Gilchrist Chevrolet Co., 280 E. Ramsey, Banning, California.

EMPLOYMENT
SERVICE AGENCY
OPEN
Hours 9-1
135 E. Andreas Rd. Ph. 2901

BOOKKEEPER with knowledge of general ledger work and typing. Automobile experience, preferred. AHRENS BUICK, Indio, Ph. 73-306.

AUTOMOBILE salesman wanted. Apply Beebe DeSoto-Plymouth, 682 S. Palm Canyon.

Help Wanted 27

DWYER'S BUSINESS SERVICE
Employment Agency
256 S. Palm Canyon - Ph. 7691
OPEN ALL SUMMER

COSMETICIAN, experienced, please apply in person. Ramon Drug, Indian at Ramon.

Bus. Opportunities 29

COFFEE SHOP, including living quarters, good paying business. Ideal for couple. Disability causes sale. 480 No. Palm Canyon Drive.

Business & Financial 30

FIRST T. D.'S WANTED
Palm Valley Realty Co.
Box 99, Palm Springs 8-3481
Wonder Palms Rd. & Hiway 111
(Min. 2.25—1.50 cash in adv.)

Per 1 week 2 weeks 1 month
Line (2 times) (4 times) (9 times)

1.00 1.25 2.25

• Ads ordered for more than one time must be paid in advance. Issues to earn rate will be charged for each time run.

• Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

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THURSDAY ISSUE—5 P. M. TUESDAY

ADVERTISING INQUIRIES: to: The

Desert Sun, P. O. Box 190, Palm

Springs, California.

Lots & Acreage 33

MOUNTAIN RESORT property by private party. Beautiful, large lot easily accessible, 2 beautiful roads, water and electric, exclusive mountain club (charter membership if approved). White sand bathing beach, beautiful club house, dining, dancing, tennis courts and boating for owners of property. Plans available, Swiss chalet (optional), located in San Bernardino mountains. Illness reason for selling. Contact Mrs. Judson T. Bertrand, 1454 N. Huntingdon Blvd., Pomona, Calif.

LARGE LOTS. Choice residential area, water shares. Terms, owner. 6284.

2 HILLTOP LOTS to trade for late model Cadillac, Lincoln, Packard. Owner. Ph. 7127.

For Sale or Exchange 34

WILL TRADE or 3 bedroom, 3 bath estate type home in year round Albuquerque, New Mexico, value at about \$45,000 for similar type home or income property in Palm Spring. Write Dr. M. H. Beebe 607 Solar Road, Albuquerque.

RENTALS—Furnished, modern 1 bedroom and guest house by season or year. \$150 per month. Furnished two bedrooms, two baths. \$100 per month. Unfurnished, 3 bedrooms, 2 baths. \$125 per month. TERMS, TOO!

RENT BEATER. 3 bedroom older home, has stove and cooler, large view lot in heart of town, a terrific buy at \$5500. TERMS, TOO!

WORKING mother permanently employed with 2 school children needs 1 or 2 bedroom unfurnished house or apartment. Will lease. References from former landlady. Phone 4428 weekend or write Desert Sun, Box 190, File G-6.

GLASS SHOW CASE 2 by 6. Very reasonable. Phone 2638.

Real Estate—For Sale 35

PALM SPRINGS

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR
REAL ESTATE

For Over 30 Years

LAS PALMAS ESTATES home, 3 bedrooms, 3 baths. Large walled lot. Only \$32,500 and most attractive terms.

TAHQUITZ RIVER ESTATES. 3 bedrooms, 2 baths with pool. Lovely furnishings and pool. Landscaped 100 foot lot. \$32,500. Terms.

NEW APARTMENT Hotel with pool. 11 units. Priced to sell for cash. Please see us for details of this exceptional offer.

IF IT'S FOR RENT OR
IF IT'S FOR SALE...

HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR

813 North Palm Canyon Drive

Phone 2736

AND ASSOCIATES

Mildred Jackson - Ray Baur

Burnham Bigelow-Ken Herman

3 BEDROOM home, tub and shower. \$11,500 or will rent and apply part of rent toward purchase price.

2 BEDROOM, 2 bath home, nicely furnished on 120 ft. lot. Sell with small down payment or lease with option to buy. TV cable installed.

2 BEDROOM nicely furnished house, ideal location. \$10,500. Small down payment will handle.

15 UNITS TRAMWAY AREA

On Palm Canyon Drive. Large lobby and swimming pool. Completely furnished. Only \$95,000. Will take small down or part trade.

2 BEDROOM, 2 bath furnished rental, nice location. \$100 month.

See us for industrial property.

DON WILLIAMS

423 N. Palm Canyon Ph. 3311

We'll Accept

the Challenge!!!

See us before you BUY or

BUILD and then try to beat our values. We offer the MOST for the LEAST.

Do business with PROVEN leaders and be COMPLETELY satisfied.

Gannon Realty

FREDERICKSEN

CONSTRUCTION

711 N. Palm Canyon Drive

Open 9 to 5 Phone 2727

Terry Ray

IF IT'S LISTED

IF IT'S A REAL BUY!

WE HAVE IT !!!

Terry Ray's

DRIVEIN REALTY

Jules De Vorzon Helen Churchill

Howard Palmer Ernie Dunlevie

773 N. Palm Canyon Ph. 2064

SMALL APARTMENT house furnished, \$21,500. Phone 3308, P.O. Box 444.

EMPLOYMENT SERVICE AGENCY OPEN Hours 9-1 135 E. Andreas Rd. Ph. 2901

BOOKKEEPER with knowledge of general ledger work and typing. Automobile experience, preferred. AHRENS BUICK, Indio, Ph. 73-306.

AUTOMOBILE salesman wanted. Apply Beebe DeSoto-Plymouth, 682 S. Palm Canyon.

Real Estate — For Sale

35

Real Estate—For Sale 35

TERESA PRESS

"SUMMER BUYS ARE CHEAPER"

Two lucky clients bought last week specials!

Will you be the lucky one to buy one of

this week's special!

TRIPLEX — Modern building, apartments unfurnished. All apartments leased for coming year. Good terms. \$28,000.

ANOTHER PRESS BUILT QUALITY HOME, nothing to compare with it for the price. Two bedrooms, 1 1/2 baths, beautifully finished interior and exterior. Large overhang on patio, lots of concrete. See this and you TOO will be convinced. Corner of Calle Marcus and Paseo El Mirador. \$13,500.

FORCED SALE — OWNER LOSES — YOU GAIN ON THIS ONE! Home being offered for less than cost. 3 bedrooms, 2 baths. Bar, walls and ceiling done in combed plywood. Swimming pool, sun deck, partially walled, needs paint but is sound investment. \$16,500.

HOME AND GUEST HOUSE — right off Palm Canyon, 4 bedrooms, 3 baths, fenced and landscaped. \$19,500.

PRESS EXCLUSIVE! This one just came in. Formally priced at \$29,500. Beautiful South Tahquitz River Estates home, 3 bedrooms, 2 baths, 2 car garage, carpeted and draped, fenced and landscaped. A sacrifice and I mean a sacrifice. No offers, cash out. \$20,000.

INCOME — Let the rent checks work for you! R-3 lots off Indian Avenue, heart of renting district. Has two homes, plan approved for third unit. One home has 2 bedrooms, 2 baths, living room with fireplace; second has one bedroom, TV in and paid for, walking distance to stores, excellent terms. \$16,500.

ATTENTION, INVESTORS! M-1 property, beautiful modern building, designed by Architects Wexler & Harrison. 7,000 square feet of floor space, now divided into four large stores, entrance from two streets, suitable for offices, cabinet shop, warehouse, etc. See us or details.

RENTALS — Furnished, modern 1 bedroom and guest house by season or year. \$150 per month. Furnished two bedrooms, two baths. \$100 per month. Unfurnished, 3 bedrooms, 2 baths. \$125 per month. TERMS, TOO!

RENT BEATER. 3 bedroom older home, has stove and cooler, large view lot in heart of town, a terrific buy at \$5500. TERMS, TOO!

WORKING mother permanently employed with 2 school children needs 1 or 2 bedroom unfurnished house or apartment. Will lease. References from former landlady. Phone 4428 weekend or write Desert Sun, Box 190, File G-6.

<p

Realtors Survey Shows Classified Ads Are Best

Almost all home buyers who purchase through real estate brokers refer to newspaper advertising, either classified or display, before finally making their purchase, it was revealed yesterday by L. I. McLellan, Pasadena, president of the California Real Estate Association.

This fact is only one of many established by a statewide survey among home buyers conducted by the trade association of California's realtors, with the assistance of students in real estate from several of the state's universities and colleges. It is the only survey of this type and scope ever conducted in the state of California.

Findings of the survey were based on actual interviews with some 2,500 home buyers from San Diego to north of the Bay Area, and left no doubt that newspaper advertising, and classified advertising in particular, was the most useful source of information for pros-

pective home purchasers. Thirty-two percent of all initial contacts in real estate transactions are made through newspaper advertising, and of this percentage, 77.1 percent refer to classified ads.

The survey revealed that home buyers have definite ideas about what attracts them to newspaper classified advertising of real estate brokers. They object most vigorously to anything they consider false or misleading information. Second on the list is their objection to excessive use of abbreviations which result in the reader losing respect for the broker and his advertising. Also the survey showed that readers are not interested in literary gymnastics or flowery expressions but they do insist on all the essential information.

Essential information includes the general location of the property, its facilities and physical characteristics, price and financing. They insist that such information be precise and to-the-point.

The California Real Estate Association is now making public for the first time the facts and statistical data contained in the survey report. It was used initially this year in its series of Educational and Sales Conferences and now is being made available to the statewide membership.

The information revealed by the survey will be used as the basis of a program for improving the relationship between the real estate profession and the public," according to McLellan, "to advance our knowledge of good advertising and other practices which will be helpful to home buyers in the months ahead."

The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 19, 1954

**SPORTSMAN'S
CENTER**
TOYS FOR MEN
is
OPEN
To Serve Your Fishing,
Hunting and Sports Needs

We're glad to be home again and are looking forward with pleasure to seeing you.

136 SOUTH PALM CANYON DRIVE
PHONE 5188

"You'll like Lucky—the aged beer"

says
**Lauritz
Melchior**

New York City and Hollywood
Star of Opera, Concert,
Screen and TV

Taste what a difference
Lucky Lager's thorough
ageing makes

LUCKY LAGER
THE AGED BEER

Copyright 1954—Lucky Lager Brewing Company—Los Angeles • San Francisco, Cal. • Vancouver, Wash.

Democrats Plan County Council of Local Clubs

Plans for forming a County Council of Democratic Clubs were made at the meeting Thursday of the Riverside County Democratic Central Committee, held in Riverside.

All interested groups are invited to participate, with information available at the Democratic headquarters at 3953 Market street, Riverside.

Plans for the general election November 2 were also discussed.

Resource Gain Shown by CVSL

A gain of 30 percent in resources was registered by the Coachella Valley Savings and Loan Association during the 12-month period ending June 30, 1954, according to Neill Davis of Los Angeles, executive vice president of the California Savings and Loan League.

Assets of the local institution now are \$4,755,012, which represents gain of \$1,087,337 for the June 30, 1953-June 30, 1954 period.

The association has now opened an agency office in Yucaipa, with Ed Benzel in charge.

County Receives \$1,453,122 for Its Highway Uses

Riverside county received a net apportionment of \$1,453,122 from the state's highway users tax fund during the fiscal year ending June 30, according to Robert C. Kirkwood, state controller.

Total amount apportioned for California's highways, for state, county and city roads was \$367,252,454.41. Of this amount \$271,950,258.09 went to state highways, \$68,256,981.61 to counties, and \$27,075,214.71 to cities.

Loses Sun Protection When 'Cutup' at Work

Malicious mischief, the cutting and ripping of the canvas top of his convertible, was reported to police Saturday morning by Fred Berge, 555 Warm Sands drive.

Bottle of Tablets Found Saturday

Find of a bottle of nitroglycerine tablets used by persons with heart disease, was reported to police Saturday afternoon by Tom C. Goodrich, 495 North El Segundo road.

Lucky Starts a New Ad Program

The Lucky Lager Brewing company, San Francisco, will launch a new advertising theme featuring testimonials by famous personalities in a major newspaper advertising campaign starting this week.

The new theme—"You'll Like Lucky—the aged beer"—will dominate the new series of advertisements, first of which will feature a testimonial from Lauritz Melchior, of world-renowned star of opera, concert, screen and TV.

McCann-Erickson, Inc., the brewing company's agency, is scheduling the advertising program in leading daily and weekly newspapers throughout Western America, Alaska and Hawaii, including The Desert Sun.

Hose, Wheelbarrow Stolen from Yard

Theft of a garden hose and wheelbarrow from the yard at her home at 1189 Tamarisk road was reported to police by Elaine Elser.

**Thriftway
CUT RATE DRUG STORES**

FREE

THOUSANDS OF DOLLARS IN PRIZES

ALL ELECTRIC KITCHEN
\$227.50 VALUE HAMILTON
Automatic WASHER
\$300.00 VALUE HAMILTON
Automatic DRYER

COOLERATOR
\$500.00 VALUE
Refrigerator-Freezer

MAGIC CHEF
\$400.00 VALUE
Electric RANGE

ROUND TRIP FLIGHTS TO SAN FRANCISCO
Via California Central Airlines
• 40-87th Prize—UNGAR DO-IT-YOURSELF HOME CRAFTS-MEN KITS
• 88-187th Prize—MIKE ROY BARBECUE ACCESSORY KITS

HERE'S ALL YOU DO:
Write your name and address on a small card, cash register receipt (any amount) or reasonable facsimile and deposit in display box at Thriftway.

**366 South
Palm Canyon Dr.
Palm Springs**

SCOT TISSUE . . . 9¢
Johnson's, 16-oz. Size, Reg. 69¢

JUBILEE WAX 49¢

STEEL WOOL 2 for 9¢
Pack of 4 Pads

PUREX Bleach 24¢
Half Gallon, Limit 1

529.50 Value!
Heavy Gauge Steel!
Removable Legs and Grill

PORTABLE BRAZIER
Adjustable, revolving large grill.

CHARCOAL BRIQUETTES 99¢
10 Pound Bag, Lindsay

ZINC OXIDE 7¢
Ounce Tube, Ointment

69¢ Household Cotton 47¢
4 Ounce Size, Athletic Liniment

\$1.25 ABSORBINE JR. 69¢
White, Small Jar

PETROLEUM JELLY . . . 4¢
4 Ounce Size

CALAMINE LOTION . . . 9¢
Amber, Antiseptic, Full Quart

MOUTH WASH 33¢

SCREW DRIVER 1¢ 40¢
with purchase of another at only 39¢
BOTH FOR

LIQUOR VALUES
7 Year Old! Governor Clinton
BOTTLED in BOND
STRAIGHT WHISKEY \$3.69
Fifth Gallon
Distilled Dry, Fifth Gallon
Old Miner Gin \$2.59
Fifth Gallon
Harkoff Vodka \$2.59
Fifth Gallon Bellow's Imported
Cruzan Rum \$2.79
Jean Lorraine Vin Rose, Fifth Gallon
French Wine 89¢

FREE

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ALL ELECTRIC KITCHEN
\$227.50 VALUE HAMILTON
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\$300.00 VALUE HAMILTON
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**366 South
Palm Canyon Dr.
Palm Springs**

**REG. \$1.50 to \$2.50
Special Assortment**

YELLO BOLE PIPES 98¢
All perfects, discontinued models. Wide choice of shapes, sizes and lengths.

FREE! Plastic CIGARETTE CASE
With Purchase of Carton of 200
DOMINO CIGARETTES
Both for \$1.49
Smoker's Special!

1.95 VALUE! Smartfit Lanolized NYLONS \$1.00
66 GAUGE 12 DENIER
Full fashioned—First Quality
3 PAIR \$2.94

1.89 VALUE! BOY'S BLUE DENIM JEANS \$1.59
• Washable Sanforized
Double knee, bar tacked, zipper front, deep pockets.
Sizes 4 to 12 2 Pr. \$3.00

RICHARD'S AEROSOL SHAVE CREAM
Instant lather at your finger-tips for faster, more comfortable shaves. Wills toughest beards . . . lasts longer! 10-Ounce 49¢

**Reg. \$1.89
HELENE CURTIS SPRAY NET \$1.69**
Your hair stays softly in place all day with a whisper of Spray-Net!

Assorted Flavor Candy SOUR BALLS 29¢
Full Pound Variety of fruit flavors.

OVEN FRESH DATE BAR COOKIES 23¢
Full Pound

\$1.98 UTILITY or MARVEL ALARM CLOCK
Your Choice \$1.59
Guaranteed • 40 Hour
Rubber With Lucite Lens

SWIM GOGGLES 29¢
Regular 59¢ Junior Size
See clearly under water!